



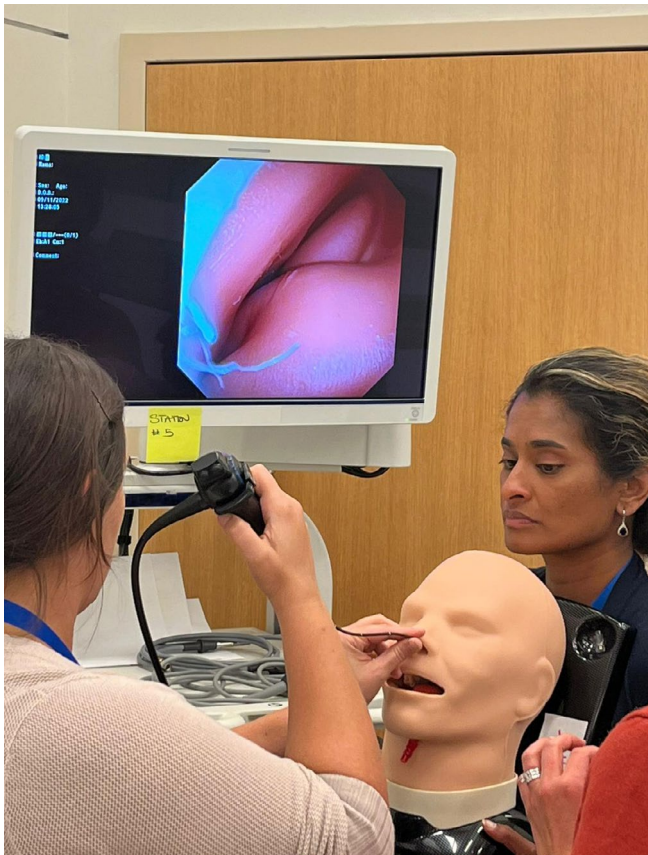
**SOHN**  
SOCIETY OF OTORHINOLARYNGOLOGY  
AND HEAD-NECK NURSES

# SPONSORSHIP PROSPECTUS

SOHN is committed to maintaining the highest standards of transparency, fairness, and ethical conduct in all our interactions with industry partners. To this end, we ensure that all sponsorship and partnership opportunities are made equally available to all relevant industry partners.

# About SOHN

The Society of Otorhinolaryngology and Head-Neck Nurses (SOHN) is a professional organization of approximately 500 members. SOHN includes members from the US and around the world.



## SOHN Nurses

The majority of members are from the US and work in key leadership roles in hospitals, clinics, and universities. More than half of the membership holds nurse practitioner licenses (NPs) or advanced degrees (APRNs).

SOHN and its members are committed to promoting excellence in otorhinolaryngology (ORL) and head and neck nursing. SOHN members are the key point of contact with patients and families influencing ORL nursing practice across inpatient and outpatient settings.

SOHN offers multiple channels for you to communicate your message and engage with this powerful community. Learn more about how SOHN can help you reach ORL and head and neck nurses who are looking for education, products, and services that will help them improve the care of adult and pediatric patients with ORL and head and neck conditions.

## SOHN Membership *(as of January 2025)*

**500**  
**Members:**

**54%**  
Registered Nurses

**44%**  
Advanced Practice Nurses

# SOHN Annual Meeting Sponsorship Levels and Benefits

## SOHN 49th Annual Congress and Educational Symposia

October 9-12, 2025 | Indiana University Indianapolis | Indianapolis, IN

|                                                                                                              | Exhibitor<br>\$1,500 | Bronze<br>\$2,000 | Silver<br>\$3,000 | Gold<br>\$5,000   | Platinum<br>\$7,500 | Diamond<br>\$10,000 |
|--------------------------------------------------------------------------------------------------------------|----------------------|-------------------|-------------------|-------------------|---------------------|---------------------|
| Exhibit Booth<br><i>Includes 6' table and 2 chairs</i>                                                       | √                    | √                 | √                 | √                 | √                   | √                   |
| Complimentary Attendee Registrations & Program Materials<br><i>Additional registrations may be purchased</i> | 1 Attendee           | 2 Attendees       | 2 Attendees       | 3 Attendees       | 4 Attendees         | 5 Attendees         |
| Advertisement in SOHN-ORL Update (SOHN Newsletter)                                                           |                      | 1 Banner Ad       | 2 Banner Ads      | 1 Quarter-Page Ad | 1 Full-Page Ad      | 2 Full-Page Ads     |
| Advertisement in Meeting Program Brochure                                                                    |                      |                   |                   |                   | Half-Page Ad        | Full-Page Ad        |
| Approved Email to SOHN Membership & Conference Attendees Advertising Company and/or Product                  |                      |                   |                   | 1 Email           | 1 Email             | 2 Emails            |
| Verbal Recognition at Meeting by SOHN President in Remarks                                                   |                      |                   | √                 | √                 | √                   | √                   |
| Company Logo on SOHN Website With Product Description                                                        | 75 words             | 100 words         | 125 words         | 150 words         | 200 words           | 250 words           |

### À la Carte Sponsorship Opportunities

|                               |         |
|-------------------------------|---------|
| Symposium Sponsor             | \$5,000 |
| One Membership Email Blast    | \$1,500 |
| Two Membership Email Blasts   | \$2,500 |
| Three Membership Email Blasts | \$3,800 |

### ENT-NF Walk Fundraiser T-Shirt Sponsorship

**Premier Champion** **\$500**  
*Prominent one-color logo placement on the back of the official event t-shirt.*  
*Recognition on one social media post thanking all ENT-NF champions for their support.*  
*Recognition on conference website and signage at the event.*  
*Digital "ENT-NF Champion" badge to promote your participation.*  
*5 complementary t-shirts and ENT-NF walk entries*

**Champion** **\$250**  
*Prominent one-color logo placement on the back of the official event t-shirt (smaller).*  
*Recognition on conference website and signage at the event.*  
*Digital "ENT-NF Champion" badge to promote your participation.*  
*2 complementary t-shirts and ENT-NF walk entries*

# 2025 SOHN Partnership, Advertising, and Organizational Sponsorship Opportunities

## SOHN Partnership Program Goals

- SOHN will accept corporate partnership with organizations that share a common goal that supports the nursing profession.
- Facilitate interactions between SOHN leadership and members of SOHN.
- Partnerships will enable SOHN and its members to continue serving nurses and advanced practice nurses in a wide variety of academic settings.

| Partnership Levels                                        | Gold<br>\$5,000 | Platinum<br>\$9,000 | Diamond<br>\$12,000         |
|-----------------------------------------------------------|-----------------|---------------------|-----------------------------|
| Corporate Recognition                                     | Graphic         | Graphic and Bio     | Graphic, Bio, and Hyperlink |
| Complimentary E-Blast to Members                          | 1 Annually      | 2 Annually          | 4 Annually                  |
| Advertisement in ORL Journal (4 times a year)             | Quarter-Page    | Half-Page           | Full-Page                   |
| Advertisement in Update Newsletter (4 times a year)       | Quarter-Page    | Half-Page           | Full-Page                   |
| Discounted Sponsorship Rate for Annual Meeting            |                 | 5%                  | 10%                         |
| Private Meeting with Board of Directors at Annual Meeting |                 |                     | ✓                           |

## Website Advertisements

### Website Banner Ad

1200 x 350px Banner on the Homepage of the SOHN Website

|                 |         |
|-----------------|---------|
| 1 Month:.....   | \$1,500 |
| 2 Months: ..... | \$2,750 |
| 3 Months: ..... | \$3,750 |

### Home Page Logo

Company Logo in Sponsor Section at bottom of SOHN Homepage

|                  |         |
|------------------|---------|
| 3 Months: .....  | \$1,500 |
| 6 Months: .....  | \$2,500 |
| 12 Months: ..... | \$4,500 |

## SOHN UPDATE & ORL HEAD AND NECK NURSING JOURNAL

*The Official Electronic Newsletter and Journal of SOHN Issued Four Times Annually*

### Company/Product Advertisement

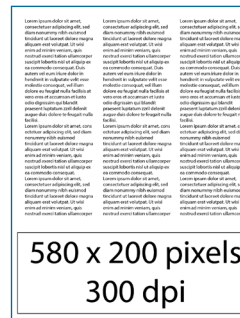
Full-Page Ad ..... \$1,500 per issue  
580x760px, 300dpi

Half-Page Ad.....\$750 per issue  
580x380px, 300dpi

Horizontal Banner ....\$500 per issue  
580x200px, 300dpi

SOHN's ORL Head and Neck Nursing Journal and Update Newsletter are included in the EBSCO Platform. EBSCO Informational Services serves libraries, educational institutions, corporations, and government agencies worldwide.

### Banner Example



# SOHN Sponsorship Agreement

## Exhibit Agreement (please check your selection)

|  |                       |          |
|--|-----------------------|----------|
|  | <b>Diamond Level</b>  | \$10,000 |
|  | <b>Platinum Level</b> | \$7,500  |
|  | <b>Gold Level</b>     | \$5,000  |
|  | <b>Silver Level</b>   | \$3,000  |
|  | <b>Bronze Level</b>   | \$2,000  |
|  | <b>Exhibitor</b>      | \$1,500  |

|  |                                     |         |
|--|-------------------------------------|---------|
|  | <b>Symposium Sponsor</b>            | \$5,000 |
|  | <b>One Virtual Flyer in Program</b> | \$250   |
|  | <b>One Membership Eblast</b>        | \$1,200 |
|  | <b>Two Membership Eblasts</b>       | \$2,500 |
|  | <b>Three Membership Eblasts</b>     | \$3,800 |

|  |                                 |         |
|--|---------------------------------|---------|
|  | <b>Premier Champion Sponsor</b> | \$500   |
|  | <b>Champion Sponsor</b>         | \$250   |
|  | <b>Other</b>                    | \$_____ |

## Advertisement (please check your selection)

|  |                          |          |
|--|--------------------------|----------|
|  | <b>Partnership Level</b> |          |
|  | <b>Gold</b>              | \$5,000  |
|  | <b>Platinum</b>          | \$9,000  |
|  | <b>Diamond</b>           | \$12,000 |

|  |                          |         |
|--|--------------------------|---------|
|  | <b>Website Banner Ad</b> |         |
|  | <b>1 Month</b>           | \$1,500 |
|  | <b>3 Month</b>           | \$2,750 |
|  | <b>6 Month</b>           | \$3,750 |

|  |                       |         |
|--|-----------------------|---------|
|  | <b>Home Page Logo</b> |         |
|  | <b>3 Months</b>       | \$1,500 |
|  | <b>6 Months</b>       | \$2,500 |
|  | <b>12 Months</b>      | \$4,500 |

|  |                                                                 |         |
|--|-----------------------------------------------------------------|---------|
|  | <b>ORL Head and Neck Nursing Journal and Update Advertising</b> |         |
|  | <b>Full-Page Ad (per Issue)</b>                                 | \$1,500 |
|  | <b>Half-Page Ad (per Issue)</b>                                 | \$750   |
|  | <b>Horizontal Banner (per Issue)</b>                            | \$500   |

Please see the previous pages for complete exhibit level and sponsor details.

For additional information or questions, please contact SOHN at [info@sohnnurse.com](mailto:info@sohnnurse.com)

### Intent:

It is the intent of this agreement to ensure that the CME activity will be independent, objective, balanced and scientifically rigorous, so that it will not be viewed as promotional and the listed company will not be viewed as responsible for its content. SOHN will take all necessary steps to ensure that this objective is reached. SOHN and the listed company agree to abide by the requirements of the SOHN and AAPA Standards of Commercial Support of Continuing Medical Education.

### Payment, Cancellation and Liability Policy:

There are no refunds for cancellations received after August 30th, 2025. Full payment must be received prior to the meeting. The exhibitor assumes all responsibility for any and all injury, loss, theft, or damage to exhibitor's displays, equipment and other property while on the hotel premises and hereby waives any claim or demand they may have against the hotel or the SOHN arising from such injury, loss, theft, or damage.

**By signing below, both parties agree to be bound by the terms of this agreement.**

Sponsor Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

SOHN Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Overall Total: \$ \_\_\_\_\_

**Payments:** Make checks payable to SOHN. If interested in paying via credit card, please contact [info@sohnnurse.com](mailto:info@sohnnurse.com). A 3% service charge will be added for all credit card transactions.

SOHN Federal Tax ID # 74-1992779

### **Submit payment to:**

SOHN  
PO Box 1488  
Warrenville, IL 60555

## Organization Information

|                     |                            |
|---------------------|----------------------------|
| <i>Company Name</i> | <i>Contact Name, Title</i> |
| <i>Address</i>      | <i>Phone</i>               |
| <i>City</i>         | <i>Email</i>               |
| <i>State, ZIP</i>   | <i>Signature</i>           |