



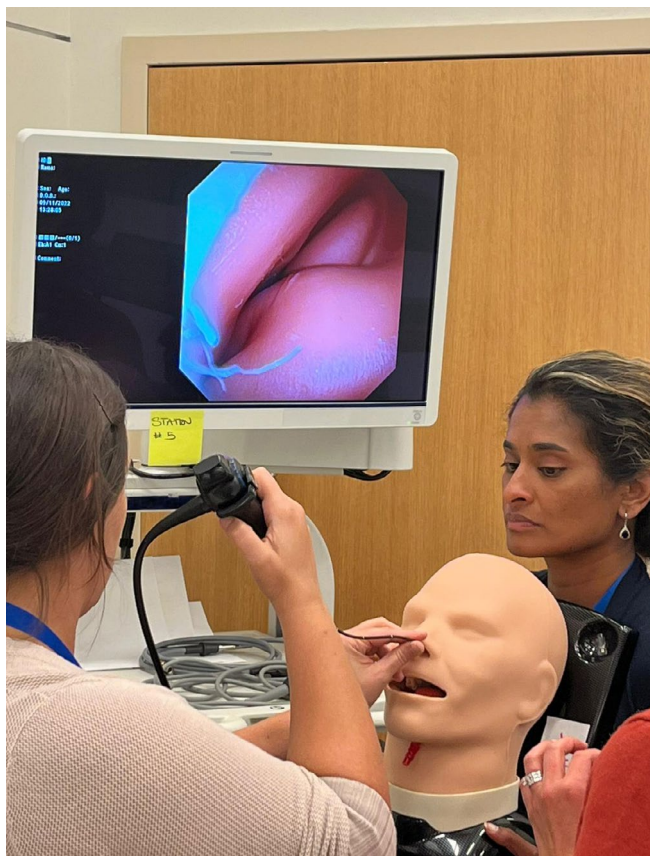
SOHN
SOCIETY OF OTORHINOLARYNGOLOGY
AND HEAD-NECK NURSES

SPONSORSHIP PROSPECTUS

SOHN is committed to maintaining the highest standards of transparency, fairness, and ethical conduct in all our interactions with industry partners. To this end, we ensure that all sponsorship and partnership opportunities are made equally available to all relevant industry partners.

About SOHN

The Society of Otorhinolaryngology and Head-Neck Nurses (SOHN) is a professional organization of approximately 500 members. SOHN includes members from the US and around the world.



SOHN Nurses

The majority of members are from the US and work in key leadership roles in hospitals, clinics, and universities. More than half of the membership holds nurse practitioner licenses (NPs) or advanced degrees (APRNs).

SOHN and its members are committed to promoting excellence in otorhinolaryngology (ORL) and head and neck nursing. SOHN members are the key point of contact with patients and families influencing ORL nursing practice across inpatient and outpatient settings.

SOHN offers multiple channels for you to communicate your message and engage with this powerful community. Learn more about how SOHN can help you reach ORL and head and neck nurses who are looking for education, products, and services that will help them improve the care of adult and pediatric patients with ORL and head and neck conditions.

SOHN Membership *(as of January 2024)*

500
Members:

225
Registered Nurses

220
Advanced Practice Nurses

SOHN Annual Meeting Sponsorship Levels and Benefits

SOHN 48th Annual Congress and Educational Symposia

October 18-21, 2024 | Johns Hopkins Medicine | Baltimore, MD

	Exhibitor \$1,500	Bronze \$2,000	Silver \$3,000	Gold \$5,000	Platinum \$7,500	Diamond \$10,000
Link to Advertisement or Flyer included in all SOHN Congress Eblasts					√	√
Exhibit Booth <i>Includes 6' table and 2 chairs</i>	√	√	√	√	√	√
Complimentary Attendee Registrations & Program Materials <i>Additional registrations may be purchased</i>	1 Attendee	2 Attendees	2 Attendees	3 Attendees	4 Attendees	5 Attendees
Advertisement in SOHN-ORL Update (<i>SOHN Newsletter</i>)		1 Banner Ad	2 Banner Ads	1 Quarter-Page Ad	1 Full-Page Ad	2 Full-Page Ads
Advertisement in Meeting Program Brochure					Half-Page Ad	Full-Page Ad
Approved Email to SOHN Membership & Conference Attendees Advertising Company and/or Product				1 Email	1 Email	2 Emails
Verbal Recognition at Meeting by SOHN President in Remarks			√	√	√	√
Company Logo on SOHN Website With Product Description	75 words	100 words	125 words	150 words	200 words	250 words

À la Carte Sponsorship Opportunities

Symposium Sponsor	\$5,000
One Membership Email Blast	\$1,500
Two Membership Email Blasts	\$2,500
Three Membership Email Blasts	\$3,800



2024 SOHN Partnership, Advertising, and Organizational Sponsorship Opportunities

SOHN Partnership Program Goals

- SOHN will accept corporate partnership with organizations that share a common goal that supports the nursing profession.
- Facilitate interactions between SOHN leadership and members of SOHN.
- Partnerships will enable SOHN and its members to continue serving nurses and advanced practice nurses in a wide variety of academic settings.

Partnership Levels	Gold \$5,000	Platinum \$9,000	Diamond \$12,000
Corporate Recognition	Graphic	Graphic and Bio	Graphic, Bio, and Hyperlink
Complimentary E-Blast to Members	1 Annually	2 Annually	4 Annually
Advertisement in ORL Journal (4 times a year)	Quarter-Page	Half-Page	Full-Page
Advertisement in Update Newsletter (4 times a year)	Quarter-Page	Half-Page	Full-Page
Discounted Sponsorship Rate for Annual Meeting		5%	10%
Promotional Materials at Annual Meeting	✓	✓	✓
Private Meeting with Board of Directors at Annual Meeting			✓

Website Advertisements

Website Banner Ad

1200 x 350px Banner on the Homepage of the SOHN Website

- 1 Month:..... \$1,500
- 2 Months: \$2,750
- 3 Months: \$3,750

Home Page Logo

Company Logo in Sponsor Section at bottom of SOHN Homepage

- 3 Months: \$1,500
- 6 Months: \$2,500
- 12 Months: \$4,500

SOHN UPDATE & ORL HEAD AND NECK NURSING JOURNAL

The Official Electronic Newsletter and Journal of SOHN Issued Four Times Annually

Company/Product Advertisement

Full-Page Ad \$1,500 per issue
580x760px, 300dpi

Half-Page Ad.....\$750 per issue
580x380px, 300dpi

Horizontal Banner.....\$500 per issue
580x200px, 300dpi

SOHN's ORL Head and Neck Nursing Journal and Update Newsletter are included in the EBSCO Platform. EBSCO Informational Services serves libraries, educational institutions, corporations, and government agencies worldwide.

Banner Example



580 x 200 pixels
300 dpi

SOHN Sponsorship Agreement

Exhibit Agreement (please check your selection)

Diamond Level	\$10,000	Symposium Sponsor	\$5,000
Platinum Level	\$7,500	One Virtual Flyer in Program	\$250
Gold Level	\$5,000	One Membership Eblast	\$1,200
Silver Level	\$3,000	Two Membership Eblasts	\$2,500
Bronze Level	\$2,000	Three Membership Eblasts	\$3,800
Exhibitor	\$1,500	Other	\$_____

Advertisement (please check your selection)

Partnership Level		Website Banner Ad		Home Page Logo		ORL Head and Neck Nursing Journal and Update Advertising	
Gold	\$5,000	1 Month	\$1,500	3 Months	\$1,500	Full-Page Ad (per Issue)	\$1,500
Platinum	\$9,000	3 Month	\$2,750	6 Months	\$2,500	Half-Page Ad (per Issue)	\$750
Diamond	\$12,000	6 Month	\$3,750	12 Months	\$4,500	Horizontal Banner (per Issue)	\$500

Please see the previous pages for complete exhibit level and sponsor details.

For additional information or questions, please contact SOHN at info@sohnnurse.com

Intent:

It is the intent of this agreement to ensure that the CME activity will be independent, objective, balanced and scientifically rigorous, so that it will not be viewed as promotional and the listed company will not be viewed as responsible for its content. SOHN will take all necessary steps to ensure that this objective is reached. SOHN and the listed company agree to abide by the requirements of the SOHN and AAPA Standards of Commercial Support of Continuing Medical Education.

Payment, Cancellation and Liability Policy:

There are no refunds for cancellations received after August 30th, 2024. Full payment must be received prior to the meeting. The exhibitor assumes all responsibility for any and all injury, loss, theft, or damage to exhibitor's displays, equipment and other property while on the hotel premises and hereby waives any claim or demand they may have against the hotel or the SOHN arising from such injury, loss, theft, or damage.

By signing below, both parties agree to be bound by the terms of this agreement.

Sponsor Authorized Signature: _____ Date: _____

SOHN Signature: _____ Date: _____

Overall Total: \$ _____

Payments: Make checks payable to SOHN. If interested in paying via credit card, please contact info@sohnnurse.com. A 3% service charge will be added for all credit card transactions.

SOHN Federal Tax ID # 74-1992779

Submit payment to:

SOHN
PO Box 1488
Warrenville, IL 60555

Organization Information

Company Name	Contact Name, Title
Address	Phone
City	Email
State, ZIP	Signature