2026 SOHN Congress Exhibitor Kit

On behalf of SOHN, we want to thank you again for partnering with us at the 50th Annual Congress and Educational Symposium. For more information about the conference and the most current agenda, please visit https://www.sohnnurse.com/50th-annual-congress

Please review the following event details:

Exhibitor Registration:
Complimentary Attendee Registrations

a. Exhibitor Registration Link **– https://sohn.memberclicks.net/50th-congress-registration**
b. Enter Discount Code: **Refer to Exhibitor Information email**
c. Please note: You must create a separate account for each registration. Only a name and email address are required to create an account.

Event Location:
The Starr Center, 185 Cambridge St, Boston, MA 02114.

Exhibit Hall Location:
The exhibit hall is in Breakout room C.

Parking:
Recommend Parking lot (closest) is Longfellow Garage – 60 Staniford St
MME Fruit Street Garage - 36-38 N Grove St, Boston, MA 02114
50 Stamford St (Small lot)
An app similar to Spot Hero can provide a lower cost alternative.

Exhibitor Furniture Provided:
(1) – 6 ft draped
(2) – Chairs
(1) – Waste basket
Exhibit space is limited to 6' wide, 10' x 10' backdrops may not fit. We recommend bringing pull-up banners or other compact displays that will fit within the 6' space provided.

Electricity:
If you require electricity, you are welcome to bring your own power strip/extension cord to plug into any outlet near your booth.

Exhibitor Set up and Breakdown:
Set up:
Thursday, Oct 8 - 9:00 am to 3:00 pm
Breakdown:
Saturday, Oct 11 - after 7:30 pm
Sunday, Oct 12 - 9:00 am to 12:00 pm

Exhibit Hall Hours:
The exhibit Hall will be open during the following times:

Thursday, Oct 8 – 3:00 pm – 6:00 pm
- 3:15 – 3:30 pm – Break
- 4:45 – 6:00 pm – Opening Reception, Exhibit Hall

Friday, Oct 9 – 10:00 am – 5:00 pm
- 10:15 – 10:45 am – Break
- 12:45 – 1:45 pm – Lunch
- 3:45 – 4:15 pm – Break

Saturday, Oct 10 – 11:00 am – 7:30 pm
- 11:00 – 11:15 am – Break
- 12:15 – 1:15 pm - Lunch
- 3:15 - 3:45 pm – Break
- 6:30 – 7:30 pm – Poster Reception, Exhibit Hall

Sunday, Oct 11 – Exhibit Hall Closed

We expect the highest traffic to be during the times in bullets which are during the Breaks, Lunches and Poster Reception. You are welcome to arrive earlier during breakfast if desired.

Exhibitor Reception Opportunities
Exhibitors are invited to attend all conference receptions for additional opportunities to connect and engage with attendees.

Thursday, October 8 | Opening Reception
4:45 PM–6:00 PM | Exhibit Hall
Join us for the Opening Reception in the exhibit hall, featuring light hors d'oeuvres and an opportunity to connect with attendees.

Friday, October 9 | 50th President's Reception
6:30 PM–9:00 PM | Russell Museum
The 50th President's Reception will be held at the Russell Museum and will feature hors d'oeuvres and dinner service. Tickets are available for purchase during registration.

Saturday, October 10| Poster Reception
6:30 PM–7:30 PM | Exhibit Hall
The Poster Reception will take place in the exhibit hall and will feature light hors d'oeuvres, providing another opportunity to connect with attendees.

Shipping Instructions:
Is it recommended that you ship all exhibitor freight to your hotel room and bring with you to the event. If you need to ship directly to the venue, please contact info@sohnurse.com.

Hotel:
SOHN has secured a limited number of hotels rooms at a discounted rate of **$349** for Congress attendees at the **Wyndham Boston Beacon Hill**

SOHN Room Rate: $349.00 for the dates October 6th – October 11th

For reservations, please **CLICK HERE** or call (877) 999-3223 and refer to the **SOHN Congress** and/or ID #: Congress06

***For assistance with shoulder nights or if you require additional information, please call the hotel directly at 617.742.7630.

All rooms must be booked by September 9th, 2026 to receive the discounted rate.

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Thank you for partnering with SOHN!